VISIONNAIRE

Success Case

Specialized Team for Fintech Project

Problem

Cooperate in the evolution of a German fintech's web and mobile application for installment purchases that lacked advanced features, was outdated in many aspects, and did not have a design aligned with the company's vision.
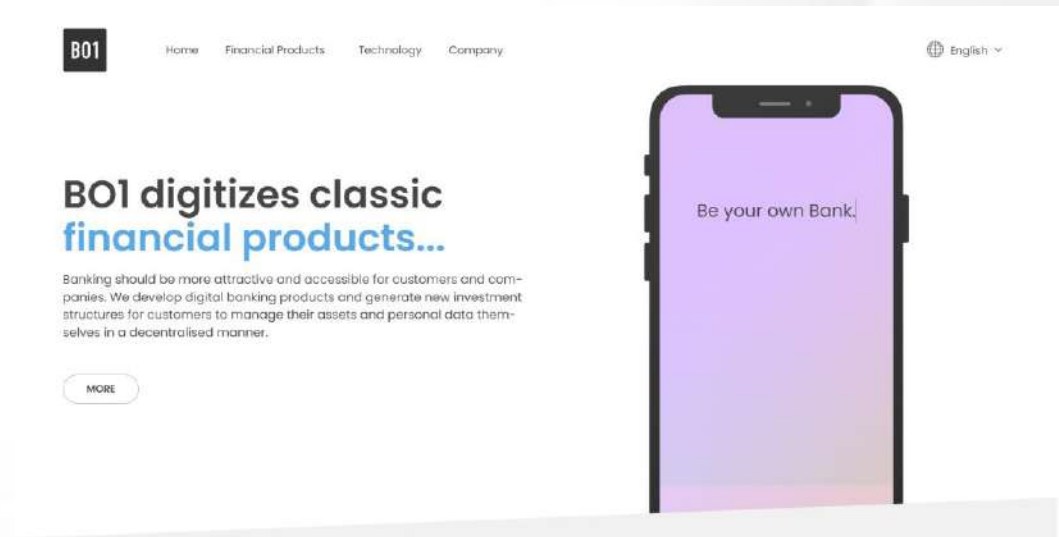
VISIONNAIRE

Solution

Visionnaire, with developers working in Brazil, played a crucial role in evolving the web and mobile application for the service that is the primary differentiator for BO1 (Bank of One) in the German market: the ability to make installment purchases with accredited companies.

Paydentity

Credit-financed goods for commerce. Mobile & digital.

Paydentity enables our customers to conclude loans for financing goods digitally and locally. A registered user has the opportunity to purchase credit-financed products from any merchant offering Paydentity. No need to wait, just by using your mobile phone. Just scan the QR code, check out and take the product along.

Advantages

- Lower transaction fees
- Increase in sales
- Instant availability
- Simulation of an instalment purchase
- Maximum security
- Mobile and 100% digital

SHOW WEBSITE

Results

The evolved web and mobile application, with significant input from Visionnaire, offered a new shopping experience for an audience with few or no options for installment purchases.

BO1
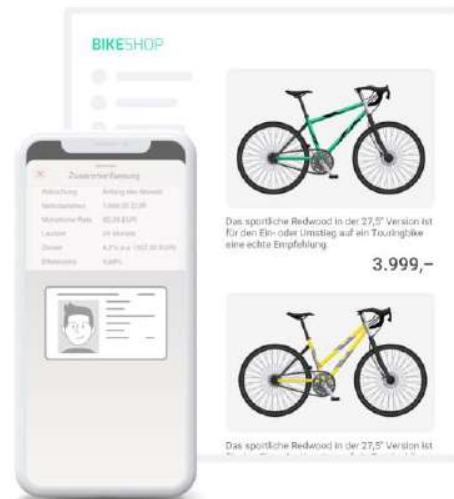Home   Financial Products   Technology   Company   English

BO1 digitizes classic
financial products...

Banking should be more attractive and accessible for customers and companies. We develop digital banking products and generate new investment structures for customers to manage their assets and personal data themselves in a decentralised manner.

MORE

Be your own Bank.

Images

Sales Team

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